Beat: Lifestyle

New BONDUELLE HEAT & EAT HARVEST BOWL Provide a FRESH TAKE ON A HOT LUNCH

Convenient, Healthier and Tasty Hot Meal

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USPA NEWS - For most consumers, a quick, delicious, satisfying hot lunch means a trip to a restaurant or drive thru. But what if you could enjoy a convenient ready-to-heat-and-eat hot meal in three minutes or less ? Now you can with the new Bonduelle Heat & Eat Harvest Bowl, a powerhouse mix of farm fresh veggies, delicious meats, hearty grains and flavorful simmer sauces. Just mix, heat and enjoy.

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With more than 50% of U.S. consumers saying that a meal is not complete without meat, these globally-inspired chef-created recipes are packed with protein. Bonduelle Heat & Eat Harvest Bowls are available in four varieties : Chipotle Chicken, Basil Pesto with Turkey Meatballs, Moroccan Inspired Chicken and Korean Inspired Beef. With mouthwatering simmer sauces, each bowl offers between 13-19 grams of protein and 280-410 calories in a ready-to-heat convenient, microwaveable bowl. Harvest Bowls are free from artificial preservatives, sweeteners, flavors and colors from artificial sources. All ingredients are kept separate until ready to prepare for freshness, texture, crunch âˆ’ and most importantly, personalization.

Bonduelle Heat & Eat Harvest Bowls are available in the produce aisle of select retailers in California, Portland, Ore., Arizona, New Jersey and parts of Nevada, Utah and New Mexico. Bonduelle plans to expand distribution nationally later this year. Bonduelle Heat & Eat Harvest Bowls have a suggested retail price of $4.99 each.

Source : Bonduelle Fresh Americas

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